



District Marketing Rebate Program

Bowls BC in response to Covid -19 has made modifications to the program for 2021.

Please provide your district marketing strategies for 2021.

No receipts will be required for this calendar year.

To grow and sustain membership BBC has increased the amount from \$500.00 to \$1000.00 for 2021.

The District Marketing Rebate Program is designed to assist districts with marketing and promoting the sport of bowls. Marketing material may include pamphlets, roster books, handbooks, local advertising, and district tournament guides.

Each district will be eligible for a rebate to a maximum of **\$1000.00**

The grant is available to each District Association and not to individual clubs.

Receipts will not be required, and all submissions will be reviewed.

Submissions must be made by **June 15, 2021**.

Rebates will be forward by July 15, 2021.

Bowls BC is requesting that District Presidents and or Secretaries submit their requests.

Please feel free to contact me regarding any queries:

Lynn- 250-228-0851

Application

Part A – General Information

District Name: _____
Contact Name: _____
Contact Email: _____
Contact Phone: _____
Date: _____

Part B – Marketing Strategies

Brief description of Marketing _____

Part C – Attached Receipts: Not required for 2021

Part D –Cheque Remittance to:

Name: _____
Address: _____

Mail or email completed application to:
administrator@bowlsbc.com
Bowls BC c/o Lynn Chwartacki
595 Belyea Road
Qualicum Beach BC V9K 1H3